

**FOR IMMEDIATE RELEASE****Cost-U-Less to Launch E-commerce Shopping Service in Barbados**

**BOCA RATON, April 7, 2020** – Cost-U-Less Barbados is pleased to offer customers a new e-commerce shopping service to order groceries online. For home delivery services, we have partnered with the taxi association. Curbside pick-up will also be made available at the store. Orders will begin to be taken on our website starting April 7, 2020. However, date options for delivery and curb-side pick-up service will be offered starting from April 8, 2020.

"This is in response to the growing customer appeal for ordering groceries online, and to ensure food security in the current environment for the people in Barbados as they practice social distancing," said Dan McConnell, President, The North West Company International.

"With this option we are giving customers access to an assortment of our most popular brands, easy online ordering, and a more convenient shopping experience. We are also working to best meet the needs not only of our seniors and immunocompromised customers, but also the needs of the community at large" added McConnell.

For more details, please visit: [costuless.com](http://costuless.com)

For further information please contact:

Dan McConnell  
President, The North West Company International  
P: 561-226-1364 | E: [dmccconnell@northwest.ca](mailto:dmccconnell@northwest.ca)